

# **Department of Management Studies**

NAAC Accredited Grade "A+" University of Kashmir, Srinagar Hazratbal, Srinagar, Kashmir, J&K, India-190006

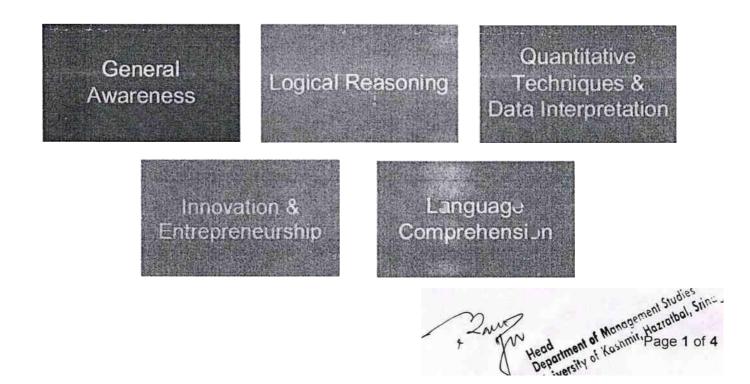
# Syllabusfor Entrance Test for Master's in Business Administr<br/>ation (MBA) / Master's in Business Administration in Financial<br/>Management (MBA-FM) / Master's in Business Administrationi<br/>n Craft Management (MBA.CME)

The admission to MBA/MBA-FM/MBA-CME shall be made on the basis of CMAT Score conducted by th e National Testing Agency (NTA) for management admissions. However, if seats in the main campus or s atellite campuses or in the affiliated colleges remain vacant through Ch4AT eligibility score, then university may conduct their own entrance test and the unfilled seats shall be filled on basis of merit obtained by t he candidate in the said entrance test.

#### Syllabus Highlights

Entrance Test question paper shall be divided into five sections and paper setter will be required to set 12 qu estions from each section. The syllabus for each section is different and evaluates different abilities of a candidate. Multiple topics are covered in each section but the topics are usually from the same subject.

#### Syllabus Overview and Important Topics



Section	Number of Questions	Total Marks	Time
General Awareness	1 2	12	
Logical Reasoning	12	12	
Quantitative Techniques & Data Interpretation	12	12	
language Comprehension	12	12	70 Minutes
nnovation & Entrepreneurship	12	12	

#### Sections in Entrance Test for MBA Unfilled Seats

# Section-Wise Syllabus

The section-wise syllabus is #ven below.

#### 1. Syllabus for General Awareness (GA)

The General Awareness section tests a candidate's knowledge and interest in topics related to nati onal and international importance, business-related issues, sports, economics, literature, politics, geo graphy, history and statistics GK.

National.and International Economy	Indian Constitution
History	Geography
Trade Awareness	Economics
Polity	Science
Sports	Literature
Politics	Important Personalities

Pagenent Studies Stragger Heod Heod Michagement Studies Stragger Detroited Noshow, ristaboli Stragger Howerstry of Koshow, ristaboli Stragger Page 2 of 4

# 2. Syllabus for Logical Reasoning (LR)

The Logical Reasoning section of CMAT comprises questions that test a candidate's analytical and logical reasoning abilities.

Analytical Reasoning	Statements-Arguments	
Blood Relationship	Coding and Decoding	
. Statements-Conclusions	Statements-Assumptions	
Inferences	Cause and Effects	
Ranking Tests	Matrix Arrangements	
Number Series	Sequencing	
Analogy Test	Non-Verbal Reasoning	
Direction and Distance	Symbol Based Problems	
- Linear AITangements		

## 3 . Syllabus for Quantitative Techniques and Data Interpretation

In entrance test, Data Interpretation is dubbed in the Quantitative Techniques Section. The syllabus for this s ection contains Mathematics topics as given below.

Pie Chart	Bar Graph
Tabulation	Number System
Percentages	Allegations & Mixtures
Ratio and Proportion	Fractions and Decimals
Avetages	Allegations and Mixtures
Profit and Lnss	Quadratic and Linear Equations
Per'Inutation and Combination	Simple and Compound Interest
Geometry	Pipes and Cisterns
Probability	Mensuration
Time, Speed and Distance	Partnership

Lepartment of Management, Hozigitudi .

Page 3 of 4



# 4. Syllabus for Language Comprehension (LC)

Language comprehension tests a candidate's ability to read, comprehend and write in professional English. The following topics are included in its syllabus.

Reading Comprehension	Errors in English Usage
Sentence Correction	Jumbled Paragraph
Parts of Speech	One-Word Substitution
Idioms and Phrases	Antonyms and Synonyms
Cloze Test	Sentence Improvement

## 5. Syllabus for Innovation &; Entrepreneurship

The Innovation and Entrepreneurship section in entrance assesses a candidate's entrepreneurial a cumen and creativity when it comes to business. The following topics are included in the Inno vation and Entrepreneurship syllabus:

Concepts of Entrepreneurship	Emerging Models of Corporate	
	Entrepreneurship	
Dimensions of Entrepreneurship	Motivation, Communication and Leadership	
Emerging Models of Corporate	Principles of Business Organization	
Entrepreneurship		
Evolution of Entrepreneurship in India	Entrepreneurial Society	
Framework of Entrepreneurship	Women Entrepreneurship	
Theories		
Models of Entrepreneurship	Emerging Trends in Social Entrepreneurship	
Overview of Entrepreneurship	Dimensions of Entrepreneurship	
Role of Entrepreneurship in	Entrepreneurial Culture	
Economic	•	
Development		
Theories and Models of	Rural Entrepreneurship	
Entrepreneurship		
· ·	1. ju	
	nogeme", totbar	
	Dave Aut 1 as Monos Hour Page 4 of	
	2 2 W Hard Imen of Monagement 2 Bal, SI Page 4 of A Diportment of Kashmir, Hazabal, SI	
	U Urr aren	